

ANKER PRIMARY COLOR PALETTE

**ANKER
RED**

PANTONE 1795 C
CMYK 4 / 96 / 94 / 0
RGB 222 / 31 / 29
HEX #DE1F1D

**ANKER
LIGHT GREY BLUE**

PANTONE 427 C
CMYK 9 / 6 / 3 / 0
RGB 236 / 238 / 244
HEX #ECEE4

**ANKER
MIDNIGHT BLUE**

PANTONE 296 C
CMYK 100 / 92 / 47 / 62
RGB 8 / 20 / 51
HEX #081433

WHITE

CMYK 0 / 0 / 0 / 0
RGB 255 / 255 / 255
HEX #FFFFFF

ANKER SECONDARY COLOR PALETTE

ANKER RED PANTONE 1795 C CMYK 4 / 96 / 94 / 0 RGB 222 / 31 / 29 HEX #DE1F1D	ANKER LIGHT GREY BLUE PANTONE 427 C CMYK 9 / 6 / 3 / 0 RGB 236 / 238 / 244 HEX #ECEE4	ANKER MIDNIGHT BLUE PANTONE 296 C CMYK 100 / 92 / 47 / 62 RGB 8 / 20 / 51 HEX #081433	WHITE CMYK 0 / 0 / 0 / 0 RGB 255 / 255 / 255 HEX #FFFFFF	
ELEVEN O'CLOCK YELLOW PANTONE 141 C CMYK 0 / 31 / 73 / 0 RGB 253 / 188 / 85 HEX #FDBC55	CREATE PINK PANTONE 235 C CMYK 25 / 100 / 26 / 13 RGB 173 / 12 / 95 HEX #AD0C5F	AVIATION SKY PANTONE 292 C CMYK 54 / 21 / 0 / 0 RGB 118 / 180 / 250 HEX #76B4FA	GENTLE GREEN PANTONE 578 C CMYK 41 / 17 / 65 / 2 RGB 165 / 179 / 112 HEX #A5B370	PALISANDER BROWN PANTONE 4635 C CMYK 33 / 72 / 96 / 42 RGB 124 / 64 / 23 HEX #7C4017
JUICY ORANGE PANTONE 715 C CMYK 0 / 56 / 77 / 0 RGB 253 / 138 / 63 HEX #FD8A3F	PURPLE BLOSSOM PANTONE 273 C CMYK 80 / 80 / 0 / 0 RGB 85 / 69 / 150 HEX #554596	MEDITERRANEAN BLUE PANTONE 2945 C CMYK 99 / 72 / 14 / 2 RGB 0 / 76 / 141 HEX #004C8D	OLIVE YOU SO MUCH PANTONE 5747 C CMYK 78 / 48 / 100 / 55 RGB 45 / 68 / 15 HEX #2D440F	MOTHER EARTH BROWN PANTONE 497 C CMYK 48 / 80 / 84 / 74 RGB 66 / 25 / 0 HEX #421900